Culture in sustainable development

Promoting Diversity

The session will develop the cultural component of diversity. We will analyse the relation between cultural, social, economic and environment dimensions of sustainability at a local level.

Key questions:

- What is the relation between culture and sustainable development? Is it a good strategy to promote culture as the fourth pillar of sustainability?
- Will the United Nations post-2015 Development Agenda include an explicit “culture” Goal? Can cities, regions and local governments work to make this recommendation is adopted? How?
- How should the new Agenda 21 for culture be? Can I take part in the process of elaborating this new tool? Once it is approved in 2014, how my city will be able to take part in its implementation?
- How the World Award on Agenda 21 for culture would be?

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**Hashtag:** Rabat2013

**UCLG Committee on Culture**

**Latest?:** No  
**orden:** 1  
**Ponentes:** Catherine Cullen  
Charles Vallerand  
Chien Joanna Lei  
Christine M. Merkel  
Hugues Ngouelondele  
Marianne Prodhomme  
Ngoné Thioune

**Organizers**

UCLG Committee on Culture

**Speakers**

• **Catherine Cullen**  
• **Charles Vallerand**  
• **Chien Joanna Lei**  
• **Christine M. Merkel**  
• **Hugues Ngouelondele**  
• **Marianne Prodhomme**  
• **Ngoné Thioune**

**Sessions:**  
- Culture in sustainable development  
- Promoting Diversity

**Catherine Cullen**

President of the UCLG Committee on culture and Vice Mayor of Lille
Born March 5th 1950 in Paris
Deputy Mayor in charge of Culture since 2001, City of Lille, France

For the last 30 years, Catherine Cullen, who is of French and British nationality, has created, managed or supervised cultural projects and events, based on her experience of different cultures and artistic activities. After several years in publishing (Cambridge University Press, Le Seuil, Albin Michel), in the late 80s she became editor in chief of LIBER, the first European cultural supplement issued by Le Monde, El Pais, Frankfurter Allgemeine Zeitung, The Times Literary Supplement and l’Indice, under the direction of Pierre Bourdieu. She was also advisor to the French Presidency for the implementation of the Académie Universelle des Cultures.

A free lance writer and translator, she has also contributed to many national and international meetings on various aspects of culture.

She is Deputy Mayor in charge of culture for the city of Lille since 2001, and since 2008 councillor delegate Culture for Lille Metropole Communauté Urbaine. She is presently President of the Culture Committee of United Cities and Local Governments (UCLG), the first world organization of local governments. The Committee is dedicated to working on the Agenda 21 for Culture.

Canada

Sessions: Culture in sustainable development

Charles Vallerand
General Secretary of International Federation of Coalitions for Cultural Diversity

The international NGO plays a lead role in advocating for participatory governance in policy making for the protection and the promotion of the diversity of cultural expressions and the recognition of the distinctive nature of cultural goods and services in the context of global trade liberalization. It is recognized by UNESCO as an official partner with consultative status and serves on the NGO-UNESCO Liaison Committee. Mr Vallerand has 25 years of experience in cultural policies, public broadcasting and international cooperation.

Taiwan

Sessions: Culture in sustainable development

Chien Joanna Lei
International Affairs Advisory Council, Taipei City Government

Dr. Joanna Lei began her career as a media and development scholar at the University of Pennsylvania in early 1980’s. From 1987-96, she worked in a media conglomerate Capital Cities/ABC, Inc. in New York, initially covering broadcast standards, news and prime time programming. She was later promoted to Vice President/Director, Capital Cities Capital, overseeing strategic investments in
new media and consumer companies.

In 1996, Joanna was recruited as Investment Partner by the Baring Communication Equity Asia, Singapore. From 1997-2002, Joanna managed the fund’s investment activities in the Asia Pacific region.

Since repatriating to Taiwan in 2000, Joanna Lei was elected Senator and appointed chairman in a state-owned enterprise KKL. In addition to serving on government advisory and corporate boards, she currently chairs two companies and a number of NPO/NGOs in Taiwan.

Joanna Lei received her B.A. from the National Taiwan University. Her M.A. and Ph.D. are from the Annenberg School for Communication, University of Pennsylvania.

Sessions: *Culture in sustainable development*

### Christine M. Merkel

**Head of Division for Culture, Memory of the World, German Commission for UNESCO**

Historian, Psychologist, expert in international relations in arts and culture. Executive Co-ordinator, Federal Coalition for Cultural Diversity; Chair, Steering Committee for Culture, Council of Europe (2010-2012).


Sessions: *Culture in sustainable development*

### Hugues Ngouelondele

**Maire de Brazzaville, Président de l’Association des Maires du Congo**


Hugues NGOUELONDELE, est Officier dans l’Ordre de la Légion d’Honneur (France), Grand Officier dans l’Ordre du Mérite Congolais, Commandeur dans l’Ordre du Mérite sportif congolais et Ambassadeur de la paix.

Marianne Prodhomme

Adjointe au Maire, Angers, France / Vice-Présidente de la Commission Culture de CGLU

Marianne Prodhomme est élue écologiste de la Ville d'Angers. Elle a successivement été conseillère municipale (2001 - 2008), puis adjointe au Maire d'Angers. En tant que déléguée à la Culture, elle pilote un projet intitulé « Charte culture et solidarité », en étroite collaboration avec 33 associations du secteur social et 20 organismes culturels. Elle a également co-piloté l'élaboration de l'Agenda 21 des Cultures, en lien avec des citoyens, des structures culturelles, les services de la Ville d'Angers et d'autres acteurs locaux. Elle assure, en parallèle de son mandat d'élue, une activité de consultante psychologue du travail dans la SCOP qu'elle a créée.

Senegal

Ngoné Thioune

Adjointe au Maire Chargée de la Culture, Saint-Louis du Sénégal

Enseignante professeur d’anglais.
Maire adjointe de la culture, ex conseillere economique et sociale, Ville de Saint Louis-de-Sénégal.

Officier d etat civil de 2007 a 2009 deux mandats d elue municipale.

Presidente comite pilotage 140 ans de st louis senegal.