Fostering Wellbeing

Debates

Dates for tweetchats

Fostering Wellbeing 4pm (GMT+1)
In the framework of the World Summit of Local and Regional Leaders, debates will be organized on the following themes that implicate local and regional governments all over the world: **Fostering Wellbeing, Strengthening Solidarity among Territories, Supporting new Local Governance and Promoting Diversity**. These debates will be structured as follows:

**Online Debates**

These themes will firstly be analysed and discussed through online debates that will take place throughout the month of September via Twitter.

As you will see in the windows below, each theme under debate has its own unique hashtag and launch question. Tweet on the theme that most interests you and take part in the debate!

You can also contribute by leaving a comment on the window at the bottom of this page.

**Thematic Round Tables**

Four thematic round tables will then take place in Rabat on the 3rd of October and will feature participation by well-known experts and speakers from academic and political spheres as well as the media.

Keep up to date with the latest developments of the Summit through [#Rabat2013](http://www.rabat2013.uclg.org) and [@uclg_org](http://www.rabat2013.uclg.org).

- **Fostering Wellbeing**
- **Strengthening Solidarity Among Territories**
- **Supporting New Local Governance**
- **Promoting Diversity**

**Innovate to improve the quality of life:** the improvement of basic public services – health,
education, housing, mobility and leisure – has greatly contributed to fostering wellbeing. However, our societies are increasingly faced with growing uncertainties – economic, social, environmental, cultural, and in the area of food security. In response to these evolutions, local and regional authorities and their partners are increasingly innovative, most notably in the fight against insecurity (violence, exclusion), the response to changes in society (urbanisation, aging populations). Their innovation is helping ensure that our lifestyles and consumer habits evolve in terms of its impact on the environment, and that all have the right to dignified life. Can these local policies contribute to the combat against global uncertainty? Some institutions are actually developing new tools to measure key indicators on the quality of life (e.g. “Better Life Index” of OECD).

**The governance of basic services: presentation of UCLG’s 3rd Global Report on Decentralisation and Local Democracy.** During the session the conclusions of this report will be presented analysing the links between quality of life and essential services. While there has been progress in access to services, inequalities persist and, in some cases, have widened. If access to basic services is central to the debate on inequality, shouldn’t the governance of basic services be at the core of the debate?

On the eve of the date determined by the international community to achieve the Millennium Development Goals, and as the debate on the definition of the future Post 2015 Agenda begins, this plenary session will address the contribution of local policies to development. How can local policies contribute to ensuring dignity and human rights for all?

These debates will allow local and regional authorities to discuss their changing role in the creation of local strategies and partnerships for meeting international goals and targets.

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**Hashtag:** UCLGWellbeing

**Número del debate:** 1

**Ponentes:** Farida Moha
Greg Moore
Jenaro García Martín
Joaquim Oliveira Martins
Jockin Arputham
Dates for tweetchats

3 Sept
Fostering Wellbeing 4pm (GMT+1)

10 Sept
Strengthening Solidarity Among Territories 4pm (GMT+1)

17 Sept
Supporting New Local Governance 4pm (GMT+1)

25 Sept
Promoting Diversity 4pm (GMT+1)
Debate
on-line Read the results Read
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Parallel sessions

Financing and governance of local basic services
Participation and local basic services - Launch of GOLD III
Smarter cities

Speakers

- Farida Moha
- Greg Moore
- Jenaro García Martín
- Joaquim Oliveira Martins
- Jockin Arputham
- Margareta Wahlström
- Miguel Lifschitz
- Mohamed Sajid
- Salvador Esteve I Figueras

 quizá la explicación de #UCLGWellbeing a través de las redes sociales puede ser útil.
Farida Moha

Diplôme Ecole de journalisme, DESS , Doctorat des Sciences et techniques de la communication

-Diplôme des gestions Université d’ Atlanta Etats-Unis

Carrière professionnelle

-Correspondante de presse hebdomadaire : Jeune Afrique, Le Point , Journal La Croix

-Collaboration avec Presse Nationale ; El Bayane , Libération,le Matin

Parallèlement à mes activités de journaliste, j’ai été consultante de l’UNICEF pour pilotage d’ une campagne de vaccination auprès de 5 millions d’ enfants de moins de 5 ans

-Etudes et dossiers réalisées pour l’office d’Immigration OMI , l’UNICEF, ONU Habitat ... Et un ouvrage (250 pages) sur l'Histoire de la Caisse de Dépôt et de gestion du Maroc « Fragments de mémoire »

Greg Moore

Chair, Metro Vancouver Board of Directors. Mayor, City of Port Coquitlam. British Columbia

Greg Moore is the Chair of the Metro Vancouver Board of Directors and the Mayor of the City of Port Coquitlam in British Columbia, Canada. Prior to his 2011 election as Chair of the Board, Mr. Moore was Chair of Metro Vancouver’s Zero Waste Committee and oversaw the development of the region’s new Solid Waste Management Plan. Before becoming Mayor, Mr. Moore worked for the City of Port Coquitlam for 10 years as a Youth Worker and City Planner. In the past 5 years, he has founded two non-profit organizations: Homes For Good - Ending Homelessness Society (www.homesforgood.ca) and I Am Someone - Ending Bullying Society (www.iamsomeone.ca).

Metro Vancouver is the regional governing body of a federation of 24 local authorities that includes 22 municipalities, one electoral area and a Treaty First Nation, and provides political leadership and regional services – including solid waste, sewerage, drinking water, growth management, housing, and parks – to over 2.3 million residents on Canada’s southwest coast.
Fostering Wellbeing
Published on Rabat 2013. IMAGINE SOCIETY, BUILD DEMOCRACY (http://www.rabat2013.uclg.org)

Sessions: Fostering Wellbeing

Jenaro García Martín
GOWEX CEO

With just over 45 years, Jenaro García Martin is founder and CEO of GOWEX, one of the largest creators of Wireless Smart Cities. Married with two children, a law degree and Masters in Business Administration from the Universidad Complutense, graduate he combined with his career in the last years, Jenaro has been an entrepreneur from an early age. At 19 he created with friends, an import company from Germany Beetle cars.

With that business knew well the dynamics of the Forex markets, also something that had always liked. He contacted Merrill Lynch and he proposed that manage their assets (inherited from their parents and fed by him with the car import business) in return give him a job. And he did. He was offered a trainee position in the Miami office. Was trader of futures markets for Smith Barney in Florida, Heritage Portfolio Manager of Major Customers at Morgan Stanley and eventually became a partner of Smith Barney.

At 23, and with the knowledge that brought of the U.S. and three partners created Intelideas, the first ISP to companies that were in Spain. Offering email services, access, web ... when companies in our country do not know what it was the email.

In 98 creates Iber X, the first "Telecommunications Stock Exchange" of bandwidth that has been in Spain. To create it had to receive the approval of the Telecommunications Market Commission (CMT), the regulatory body.

Today is not the main line of GOWEX, called GOWEX Telecom, but still growing by 30% a year because demand of bandwidth has greatly increased.

Meanwhile, Jenaro Garcia started detecting the wireless world would be a key factor and decided to invest in WiFi. In 2007, he began to create wireless cities. It was that year when it launched the first iPhone. Nowadays, that business line is called GOWEX Wireless. The idea is to get WiFi on the streets, as a staple service. This company is listed since 2010 on the Alternative Investment Market (MAB) in Spain and on the NYSE Alternext in Paris.

Among its objectives, the GOWEX to turn into a kind of what ultimately became VISA for the financial sector, i.e. a neutral platform to which all connect via WiFi.

Sessions: Fostering Wellbeing

Joaquim Oliveira Martins

Head of Regional Development Policy Division, Public Governance and Territorial Development, OECD

Mr Joaquim Oliveira Martins is Head of the OECD Regional Development Policy Division. Current projects cover the determinants and distribution of regional growth, regional innovation, urban
development and green growth and multi-level governance.

He was the former Head of the Structural Economic Statistics Division, focusing on Trade & Globalisation indicators, Productivity measurement and Business statistics. Previously, he was Senior Economist at the Economics Department heading projects on the Economics of Education, Ageing and Growth, and Health Systems. He was also Head of Desk for emerging markets, where he was in charge of the first Economic Surveys of Brazil, Chile and several transition countries.

Jockin Arputham

President of Slum Dwellers International (SDI), and President of National Slum Dwellers Indian Federation

Jockin Arputham, from Mumbai, India, is the director of Shack/Slum Dwellers International (SDI), a movement to mobilize and empower squatters that spans 23 countries around the world. He is also a founding member of SPARC, the Society for the Promotion of Area Resource Centres, an NGO that works in 21 cities in India.

Key to his work are communal savings associations that pool the contributions of the participants, allowing the urban poor to effect the development of their communities. In three years' time, 95,000 families will have been housed in Mumbai alone.

A slum dweller himself, Jockin has met with government ministers around the world to talk about what they can do for the more than 1 billion urban squatters in the world today.

In 2000 he was joint winner of the Ramon Magsaysay award, which honors courageous service to people and communities around the world.

Margareta Wahlström

Ms. Wahlström was appointed as Special Representative of the Secretary-General for Disaster Risk Reduction in November 2008.

Margareta Wahlström has over 30 years of extensive national and international experience in humanitarian relief operations in disaster and conflict areas, and in institution-building to strengthen national capacity for disaster preparedness, response and for risk reduction.

In November 2008, the United Nations Secretary-General Ban Ki-moon announced her appointment.
as the first Special Representative of the Secretary-General for Disaster Risk Reduction. Ms. Wahlström is based in Geneva and heads UNISDR, the United Nations Office for Disaster Risk Reduction.

Ms. Wahlström has an academic background in economic history, political science, social anthropology, archaeology and philosophy of science. She speaks English, Swedish, French and Spanish. She is from Sweden.

Miguel Lifschitz

National Senator, Former Mayor of Rosario

Roberto Miguel Lifschitz (born September 13, 1955 in Rosario), is the former mayor of the city of Rosario, province of Santa Fe, Argentina. He obtained his degree at the Engineering Faculty of the National University of Rosario in 1979, and worked in the private sector until 1989, when he became Director-General of the Public Housing Service (Director General del Servicio Público de la Vivienda) of the city of Rosario, under the socialist administration of Héctor Cavallero. He continued working in various public offices, as Municipal Secretary-General (Secretario General de la Municipalidad), Public Services' Secretary (Secretario de Servicios Públicos) and General Cabinet Coordinator for the Municipality of Rosario (Coordinador General de Gabinete de la Municipalidad de Rosario), between June and December 2003, under the administration of Hermes Binner. Lifschitz ran for Mayor of Rosario and was elected in the provincial elections of 7 September 2003 for the period 2003–2007. He won his reelection for the period 2007–2011, in 2011 he was succeeded by Mónica Fein

Mohamed Sajid

Mayor of Casablanca, Morocco

From 1961 to 1963, he studied at “Lycée Lyautey” a school in Casablanca.

In 1971, he was graduated from Business National College in Lille (France).

He is a businessman and a politician. He started his political career in 1993 as a Deputy of Taroudant, a city situated in the Souss Valley in the southern part of Morocco; representing the Constitutional Union Party.

He has been the Chairman of the City Council of Casablanca since 2003.
Mohammed SAJID was elected as a Mayor of the city of Casablanca in June 2003 and re-elected for a second term 2009-2015.

He is a landowner; he has developed projects in Tit Mellil through Social Housing Operations. Since then, he chaired several industrial companies, namely "Mazafil Textile Company."

Vice President and recently elected as the Treasurer of the International Association of Francophone Mayors.

Vice President of the National Association of Moroccan Elected Members.

Spain

Sessions: Fostering Wellbeing

Salvador Esteve i Figueras

Barcelona Diputació president / President of the Decentralisation and Local Self-Government Committee of UCLG

Salvador Esteve i Figueras was born in Martorell, Spain on 29th April 1945 where he still resides. He is married with five children and 12 grandchildren. Following studies in Commerce and Accounting and a professional training in the field of saving, he was Mayor of Martorell for the periods 1987-2003 and from 2007 to present. He was also deputy in the Catalan Parliament during the IV, V and VI terms (1992 – 2003) and President of the Catalan Association of Municipalities and Provinces up to 2011 when he was selected as President of the Diputació of Barcelona, position he still holds today.

He also currently occupies the Presidency of the Democratic Foundation of Local Governments, the secretariat of the Arco Latino and the Presidency of the Decentralisation and Local Self-Government Committee of United Cities and Local Governments.

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